# SAN FRANCISCO ZOOLOGICAL SOCIETY ANNUAL REPORT 2015 - 2016















# OF THE SAN FRANCISCO ZOO IS TO CONNECT PEOPLE WITH WILDLIFE, INSPIRE CARING FOR NATURE AND ADVANCE CONSERVATION ACTION.

About the cover: Mexican Gray Wolves

By the 1970's, Mexican gray wolves were nearly wiped out in the United States. In 1998, eleven Mexican gray wolves were released into the wild by the U.S. Fish & Wildlife Service. There are approximately 100 Mexican gray wolves in the wild today. The biggest threat to these animals is human intolerance.

Special thanks to our volunteer photographers, Marianne Hale and May Woon for their contributions.



Dear Friends,

Dating back to 1929, San Francisco Zoological Society has had a long tradition of providing enriching experiences to its many animal residents and the generous community that supports our mission. We are called to "Connect, Care and Conserve", and I am incredibly proud of the many ways we implemented and achieved these objectives over the course of a year filled with milestones.

This past year, the Zoo went through the arduous process of accreditation that solidified its standing amongst the top facilities in the country and gave us another "C" – Confirmation! The accreditation process provides an opportunity for us to closely examine, define and refine our programs and processes. Receiving reaccreditation from Association of Zoos and Aquariums (AZA) for the next five years magnifies the positive work we're doing at the Zoo. In addition to earning reaccreditation, we also were awarded the very prestigious "Quarter Century Award," a distinction that recognizes 25 years or more of continuous accreditation.

During the 2015-16 year, we transformed two historic WPA spaces into modern animal habitats that serve the animals while providing superior experiential views for visitors. The South American Tropical Rainforest and Aviary reopened in August, 2015 as a gorgeous multi-species exhibit, which connects visitors with some of the unusual and rare animals of South America, urging them to care about the rainforest and conserve habitat being lost by deforestation. We breathed new life into two former bear grottos with the opening of Wolf Canyon in June. The beautiful and functional habitat for Mexican gray wolves tells their conservation story and demonstrates our role in saving the species in the wild.

We began construction on an exciting new exhibit for Coquerel's sifaka, an endangered species of lemur. The exhibit is the largest of its kind and adds to SF Zoo's rich Malagasy cultural experience while teaching guests the importance of preserving biodiversity hotspots. Recently, it was opened to great fanfare.

Species were saved at the Dianne Feinstein and Richard Blum Wellness and Conservation Center where endangered frogs and turtles were nurtured and released back into their native habitats. The dedication of the "San Francisco Zoological Society – Yosemite National Park Conservation & Recovery Facility" commemorated a partnership between several agencies collaborating to protect some of the most vulnerable species from extinction.

As we move forward, educating the public about global climate change and its impact on wildlife continues to be a major narrative. With risks to animals' climates and habitats, we anticipate that zoos will need to shelter more animals over longer periods of time, therefore we're motivated to better understand optimal care for animals young and old. As we look ahead to the next 100 years, a vision for "Zoo 100" includes fewer cages and more pathways for animals to access a variety of spaces around visitors.

Many milestones and historic moments have occurred over the course of a year at San Francisco Zoo & Gardens. In the following pages, we share highlights through images captured by dedicated volunteer photographers Marianne Hale and May Woon. We hope this report inspires you to experience the Zoo often and assist us in our mission to protect wildlife.

Sincerely,

Tanya M. Peterson, J.D.

President & Executive Director

P.S. To become a San Francisco Zoo member, please visit www.sfzoo.org/join.











#### South American Tropical Rainforest and Aviary Opens

With lead funding from the Koret Foundation and the Taube Family, the WPA-era building is transformed into a gorgeous multi-species habitat. It connects visitors with some of the unusual and rare animals of South America, leading them to care about the rainforest and conserve habitat being lost by deforestation and illegal animal trafficking.



#### ONNECT CARE CONSERVE







Kids dressed up in costume coupled with pumpkin animal enrichment equals cuteness overload at this annual and safe Halloween event. Connecting with children leaves lasting impressions.



#### March of the Penguins

"Erin" and "Steve" graduate from "Fish School" and join the rest of the colony on Penguin Island in this popular annual event.



#### **Saving Species**

The Conservation department takes in salvaged yellow-legged frogs and tadpoles from Sequoia Kings Canyon National Park. The dying populations are treated for chytrid and nursed back to health.

SEPTEMBER



#### **Hospital Upgrade**

A state-of-the-art Intensive Care Unit is gifted to the hospital, allowing San Francisco Zoo veterinarians to provide oxygen, heating and environmental support for hospitalized animals.



#### WalkAbout Welcoming

A wallaroo joey is spotted peeking out of his mom's pouch, indicating full emergence is nearing.

#### JULY

#### **Braille at Sculpture** Learning Plaza

Visually impaired guests have the opportunity to learn using braille at each sculpture and with an information sheet that lists and describes every species in the collection.



#### **AUGUST**

#### Lion Cub Born

A "LionCam" captures the greatly anticipated birth of "Jasiri" on August 30! He's the first lion cub born at the Zoo in 12 years.



#### **Zoo Healing**

More than 100 Families impacted by the Valley Fire spend a special day at the Zoo.



#### **OCTOBER**

### **Volunteer Appreciation Party**

Honoring hundreds of dedicated volunteers who put in countless hours to help the Zoo thrive.



## NOVEMBER

#### **Reindeer Romp**

An annual tradition, Santa's transportation helpers reside in San Francisco for the holiday season.



## **DECEMBER**

#### **Zoo Lights**

Twinkling lights, dynamic entertainment and a visit with Santa delight children and adults.



### **Wellness Thought Leaders**

The Wellness Team hosts organizations, researchers and students interested in learning how we approach animal wellness.











#### Sifaka Groundbreaking

A leadership gift from Emeritus Board Member Barry Lipman and his wife Marie made the Zoo's first Sifaka exhibit a reality. This is the largest sifaka exhibit of its kind. These "jumping" lemurs add to the rich Malagasy cultural experience at the Zoo. Guests care for lemurs and spread the critical message of conservation in the "biodiversity hotspot" of Madagascar.



Brenda Jewett and Family, SF Zoo board chair Edward Poole, SF Zoo President and CEO Tanya Peterson, Hilary Valentine and Family

#### CONNECT CARE CONSERVE







#### **Wolf Canyon Opens**

Breathing new life into a historic exhibit, the modern and functional habitat for Mexican gray wolves opens June 8. Our wolves play an integral role in conservation by helping repopulate the endangered species in the wild. Thanks to lead donors Rupert and Maryellie Johnson, with major support from The Jewett Foundation, Nancy Ruskin, and The Valentine Family

# WINTER



#### **Zooper Bowl**

As the Bay Area hosts Super Bowl 50, San Francisco Zoo animals predicted the winning team and captured the excitement of the occasion.



#### Wild About Art & Science

This popular annual program teaches science to students and connects them with animals by way of artistic creativity.



#### Giraffe Calf "Ingrid" born

At 6 feet, 3 inches, this tall and strong calf took her first steps 30 minutes after birth.



#### **KidsFest**

Connecting the next generation with wildlife while inspiring conservation, KidsFest 2016 draws hundreds of guests and features live music, dancing, unique activities and exclusive access to the Zoo.

MAY-



#### **New Zoo Camp program** "Wellness 101" begins

Bridging the gap between Zoo Campers and teen volunteers, we expanded the curriculum to keep older students engaged.

#### JANUARY

#### Winter Zoo Camp

Providing educational experiences for impressionable students during their holiday break.



#### **Howler Monkey Born**

A second infant in as many years for mom "Lincecum" provides unlimited hours of cuteness as the juvenile and infant grow and play.



#### **FEBRUARY**

#### **Giant Anteater Born**

"Wayne" was born March 30, 2015, and spent the next 4-5 months riding on his mom's back.

MARCH



#### APRIL-

#### ZooFest

At our annual fundraiser, lifelong animal advocate Senator Dianne Feinstein delivered an exceptional keynote, and we unveiled the naming of the **Dianne Feinstein** and Richard Blum Wellness & Conservation Center.



#### **Saving Species**

Groundbreaking work to save various species of frogs and turtles takes center stage on May 25 during the dedication of "San Francisco Zoological Society – Yosemite National Park Conservation & Recovery Facility".



#### JUNE

#### ZooMobile

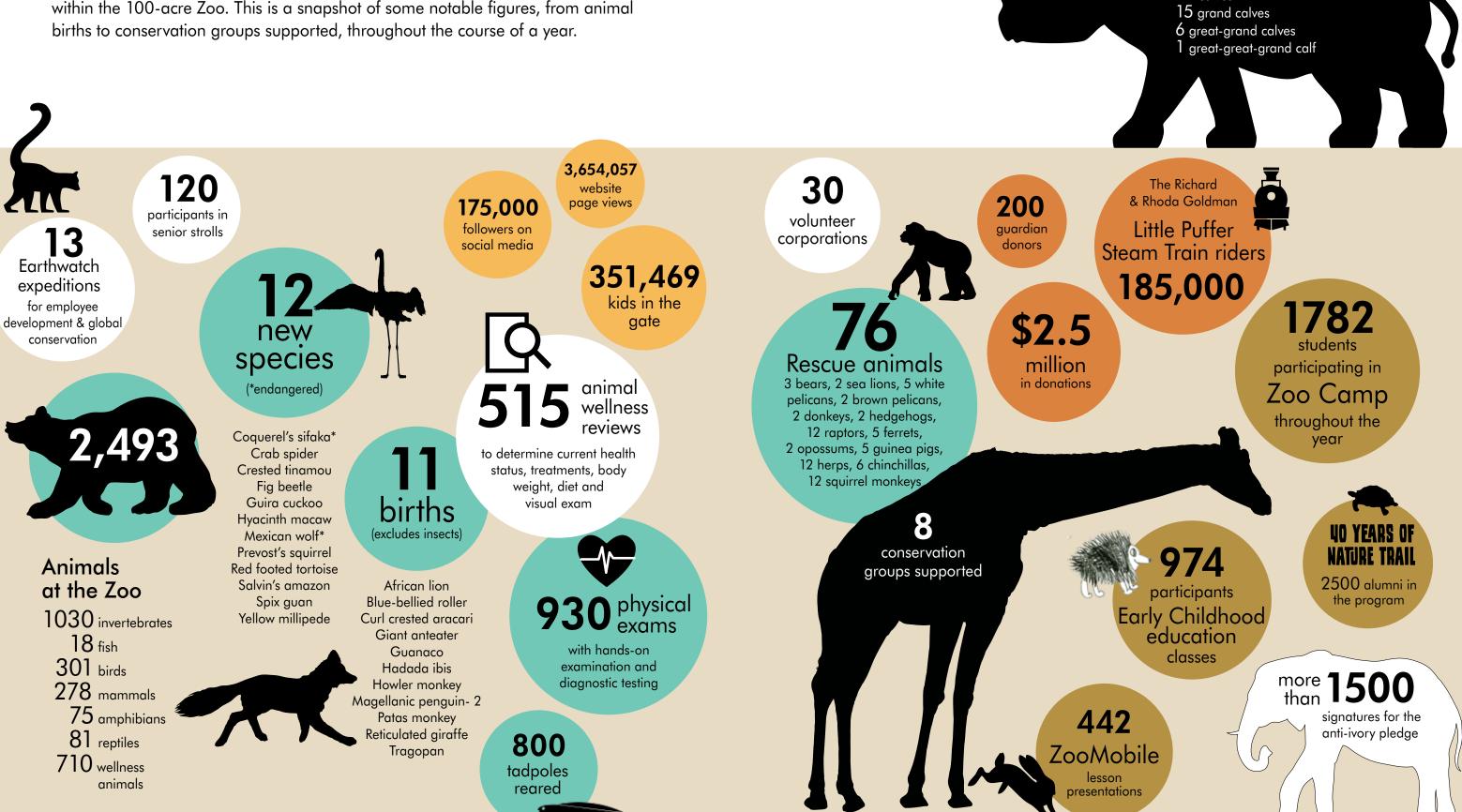
It was a landmark year for the educational program that connects students with wildlife to teach science lessons. ZooMobile provided nearly 450 presentations and educated nearly 15,000 students during the 2015-16 school year.





# By the numbers

There are countless animal-centered programs and activities happening within the 100-acre Zoo. This is a snapshot of some notable figures, from animal



Elly our **45**-year-old

14 calves

Black Rhino's offspring

# San Francisco Zoological Society Senior Staff

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Vincent Grubbs, \*\*\*
Chief Financial Officer

David Bocian,

Vice President of Animal Care and Enrichment

Christopher Connors, Vice President of Operations

Bob Cooney,

Vice President of Guest Experiences

Graham Crawford, DVM, MPVM Chief of Vet Services

Steven Haines,

Vice President of Strategic Planning & Marketing

David McGee,

Vice President of Human Resources

Jason Watters, Ph.D.

Vice President of Wellness and Animal Behavior

Robin Wu,

Vice President of Education & Community Engagement

Timothy Wu, Esq.

Vice President of Philanthropy

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David Thomason

David Traitel

Charley B. Zeches Alan P. Zimmerman

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\*\* Auxilliary President
\*\*\* Officers

+ Past Chair

+++ Zoo II President

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Sandra Cooper Woodson William Zellerbach

\* Former Board Chair

# San Francisco Zoological Society Auxiliary

The San Francisco Zoological Society Auxiliary women's group hosted the "Birds of a Feather" luncheon and KidsFest 2016, drawing attention to the Zoo's conservation, education, and capital projects while raising \$88,000 to support the Zoo.

Lori Shigekane, President Michelle Molfino, Vice President Francis Hochschild, Treasurer Amanda Sargisson, Secretary

Members

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Dorene Abt Cecilia Aviles

Jessica Melman Bhatia, VMD

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Amanda Sargisson Lori Shigekane

Lisa Spencer

Lori Stein Joanna Steckler Goldman Ayanna Jenkins Toney Teresa Wong-Jones Carla Wytmar Charley Zeches

Alessandra Taboni

#### ZOO II

Zoo II's young professionals raised \$83,300 to benefit the San Francisco Zoo during Fiscal Year 2015-16. Zoo II also expanded conservation and environmental awareness while connecting members through "Urban Safari" social hours and their signature fundraising event, Fur Ball.

William Andereck, President Willa Moore, Fur Ball Chair Art Svidler, Secretary Erin Toth, Cultivation John Motlow, Marketing

Fur Ball Committee
Maggie Beckham
Nicole Imhof
Mandi Jacobs
Mia Marino
Lauren McCreery
Mark Melnyk
Aly Spradlin

#### **DOCENTS**

The San Francisco Zoo's docent program included 60 volunteer guides who served as the Zoo's educational ambassadors, leading 40 tours for some 1,800 students. Docents offered diverse, grade-appropriate topics from animal adaptation to habitats and environments, and used biofacts to teach about African animals and primates.

Ardene Anderson\*
Beth Anderson
Nancy Atkinson
Susan Balthazor
Krista Barnard
Bill Beech
Erin Blackwell
Kat Brunner
Ann Clemenza
Ken Combes
Becky Cunninghar
Terry Davidson
Christine Fong

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Terry Davidson
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Donna Mollenhauer
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Nancy Murphy

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Sandra Shure\*
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Kathy Sieferman
Abe Snyder
Mary Sutton
Erin Thomas
Adriana Thumm

Carole Turner
Georgeanne Wedergren\*
Gerry Wright\*

Jill Toth

Akiyo Yokoi

<sup>\*</sup> Served on the Docent Executive Committee

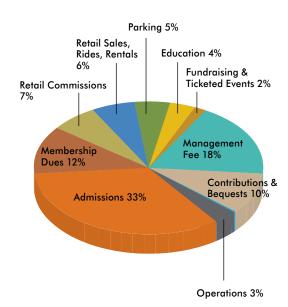
# Statement of Financial Position June 30, 2016 and 2015

CURRENT ASSETS	2016	2015
Cash and Cash Equivalents	3,860,339	\$ 4,335,240
Contributions Receivable	503,502	1,103,502
Bequests and Other Receivables	498,741	223,762
Prepaid Expenses	222,527	250,421
Total Current Assets	5,085,109	5,912,925
INVESTMENTS	6,835,960	7,128,175
PROPERTY AND EQUIPMENT, NET	<u>611,825</u>	596,610
TOTAL ASSETS <u>\$</u>	12,532,894	<u>\$ 13,637,710</u>
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts Payable	\$ 860,919	\$ 1,600,473
Accrued Expenses	1,312,021	1,381,092
Deferred Revenue	1,292,197	1,192,734
Current Portion of Long-Term Debt	166,887	247,082
Due to the City and County of San Francisco	235,022	219,232
Total Current Liabilities	3,867,046	4,640,613
Long-Term Debt, Net	148,482	315,366
Total Liabilities	4,015,528	4,955,979
NET ASSETS		
Unrestricted	2,356,412	2,640,875
Temporarily Restricted	. 1,913,906	1,808,808
Permanently Restricted	4,247,048	4,232,048
Total Net Assets	8,517,366	<u>8,681,731</u>
TOTAL LIABILITIES AND NET ASSETS	12,532,894	<u>\$ 13,637,710</u>

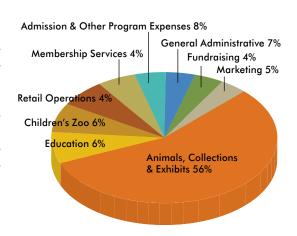
# Statement of Activities Years Ended June 30, 2016 and 2015

UNRESTRICTED NET ASSETS REVENUES AND SUPPORT	2016	<u>2015</u>
Program Revenues:		
Admissions	\$ 7,672,298	\$ 7,069,718
Membership Dues	2,683,210	2,736,933
Retail Commissions	1,496,768	1,579,388
Retail Sales, Rides and Rentals	1,415,994	1,143,772
Parking	1,121,094	1,044,675
Education	809,356	697,293
Fundraising and Ticketed Events		
(Net of direct benefit to donors of \$360,461		
in 2016 and \$444,793 in 2015)	375,172	381,839
Children's Zoo	26,141	35,542
Total Program Revenue	15,600,033	14,689,160
Other Support:		
Management Fee	4,120,000	4,120,000
Contributions and Bequests	2,284,125	2,581,566
Other Income	10,121	25,922
Satisfaction of Restrictions, Operations	<u>751,208</u>	<u>256,783</u>
Total Revenues and Support	<u>22,765,487</u>	21,673,431
OPERATING EXPENSES:		
Program Services:		
Animals, Collections and Exhibits	12,703,275	11,821,926
Education	1,458,446	1,338,504
Children's Zoo	1,276,574	1,196,171
Retail Operations	921,615	913,267
Membership Services	911,086	886,313
Admissions and Other Program Expenses	1,734,819	<u>1,621,100</u>
Total Program Services	<u>19,005,815</u>	<u>17,777,281</u>
Supporting Services:		
General and Administrative	1,637,396	1,818,024
Marketing	1,021,933	1,024,759
Fundraising	870,684	877,824
Total Supporting Services	<u>3,530,013</u>	<u>3,720,607</u>
Total Operating Expenses	22,535,828	<u>21,497,888</u>
INCOME FROM OPERATIONS	\$ 229,659	\$ 175,543
Investment Income (loss)	(340,506)	173,888
Depreciation Expense	(173,616)	(142,469)
Capital Expenditures to be Gifted to the City		
and County of San Francisco	(1,525,275)	(6,970,440)
Other Capital Expenditures	(127,519)	(574,814)
Satisfaction of Restrictions, Capital	<u>1,652,794</u>	_3,643,363
DECREASE IN UNRESTRICTED NET ASSETS	(284,463)	(3,694,929)
TEMPORARILY RESTRICTED NET ASSETS		
Contributions	2,478,642	2,188,960
Investment Income	30,458	29,120
Satisfaction of Restrictions, Operations	(751,208)	(256,783)
Satisfaction of Restrictions, Capital INCREASE (DECREASE) IN TEMPORARILY	(1,652,794)	(3,643,363)
RESTRICTED NET ASSETS	105,098	(1,682,066)
PERMANENTLY RESTRICTED NET ASSETS		
Contributions _	<u> 15,000</u>	20,154
DECREASE IN NET ASSETS	(164,365)	(5,356,841)
NET ASSETS, Beginning of Year	<u>8,681,731</u>	14,038,572
NET ASSETS, End of Year	<b>\$</b> <u>8,517,366</u>	<b>\$</b> <u>8,681,731</u>

#### **REVENUES AND SUPPORT**



#### **OPERATING EXPENSES**



## **Annual & Capital Acknowledgements**

We gratefully acknowledge the following for their generous contributions received July 1, 2015 through June 30, 2016 to support our mission to connect people with wildlife, inspire caring for nature and advance conservation action.

#### **INDIVIDUAL GIFTS**

#### \$200,000 & ABOVE

Anonymous Lynne and Marc Benioff William Patrick Byrnes Trust Estate of Ruth M. Jenkins Rupert H. Johnson, Jr. Foundation Barry and Marie Lipman Mr. and Mrs. George M. Marcus The George & Judy Marcus Family Foundation Schwab Charitable Fund

#### \$100,000 - \$199,999

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#### \$50.000 - \$99.999

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#### \$25.000 - \$49.999

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Weyerhaeuser Foundation

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Ms. Sandy Perego

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Reiko and Yasunobu Kyogoku

Mr. and Ms. Richard F. Lawson, Jr.

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Pat and Armand Camarena

Mrs. Carol A. Lem Chin

Constellation Brands, Inc.

Discovery Digital Networks

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Mr. John J. Garthoeffner

Mrs. Nora M. Dalv

Community Foundation of Santa Cruz

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Jacqueline and Christian P. Erdman

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MKG

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Ms. Katie Budge

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Mrs. Heidi Draper

Mrs. Joyce M. Dubay

Ms. Donna L. Mollenhauer

Mr. and Mrs. Joseph G. Moore

Robert & Lolita Oates Charitable Trust

Mr. and Mrs. Jeffrey J. Morris

Mr. Andrew J. Nance and

Mr. James Maloney

Ms. Katherine Pattison

Mrs. Marianne H. Peterson

San Francisco Foundation

Dr. and Mrs. Joseph Spinelli

Mr. and Mrs. Paul Summers

The Estate of Doris E. Hernried

Sylvanus Charitable Trust

Ms. Terri L. Tienken

Uvas Foundation

Mr. Gerald Wright

Mrs. Virginia Ziegler

Ms. Nalani Akahane

Mr. Luis R. Alonso and

Ms. Dana Edelman

Alice and Olivia

\$1,000 - \$2,499

Tomfoolerv

Mr. and Mrs. William Rempfer

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